



FOR IMMEDIATE RELEASE
June 3, 2009

ACCLAIMED NEW YORK SONGSTRESS RACHAEL SAGE MAKES FRINGE DEBUT
'Sequins & Shpiel: An Evening with New York's Rachael Sage'
7-11th August 2009 @ City Edinburgh

"One part Elton John, one part Kate Bush..." **Uncut**
"Warm, intelligent New York indie charm..." **Mojo**

Award-winning New York songstress **Rachael Sage** brings her colorful brand of alt-pop and vaudevillian performance to this year's Edinburgh Fringe, with five nights of '**Sequins & Shpiel**'. The show (7-11th Aug) will bring together highlights from Sage's acclaimed back catalog (eight albums and counting), new material from forthcoming album '**Delancey Street**' and some quintessential Sage 'kibitzing' (chatting).

"My shows are an eclectic mix of poignant ballads, playful uptempos and Tin Pan Alley-esque pop," says Sage. "**Sequins & Shpiel**' will also include tales of my very colorful Eastern-European Jewish family, and life as a New York musician and former ballerina."

Sage's penchant for all that's poetic and dramatic is countered by her serious accomplishments as a musician and label-owner. The two-time US Independent Music Award winner, who attended Manhattan's prestigious School of American Ballet, holds a Drama degree from Stanford University and is a self-taught pianist. She founded her label MPress Records in 1996 and since then, MPress has released eleven albums, with more in the pipeline.

These include the 'New Arrivals' compilations that, since 2006, have given voice to emerging independent songwriters while supporting humanitarian causes, such as World Hunger Year (2007) and National Eating Disorders Association (2008).

Plaudits from UK (**BBC Radio, Uncut, Mojo**) and US national media continue to single out Sage as a rising talent whose body of work – variously influenced by her idol Elvis Costello, Bowie, The Beatles, Rufus Wainwright and friend John Lee Hooker – has more than come into its own.

Though this will be Sage's third visit to the UK – she toured the last two albums '**Blistering Sun**' and '**Chandelier**' – '**Sequins and Shpiel**' will represent something unique in her eclectic career, for audience and performer alike.

"I've wanted to perform at The Fringe since I was a teenager," says Sage. "I'd always hoped to make my way to Europe organically, and after some grassroots UK touring, this is exactly what's happening. I couldn't be more thrilled or honored to be part of such an exciting world-stage."

Acclaim for Rachael Sage

"I love that record..." **Terry Wogan, BBC Radio 2**

"...a warm, intelligent voice of her own. Inspired by notably non-girlish Elvis Costello and backed by brilliant East village friends of Rufus, Antony and such, Sage hits somewhere between the bed-sit and cellarful of noise and it does you good." **MOJO**

"...catchy, well-crafted songs....A muscular and hugely talented studio pop songwriter, one part Elton John, one part Kate Bush" **Uncut**

"Rachael Sage is one of those frighteningly diverse talents who would easily make the rest of us feel inadequate if she wasn't so damn charming..." **Washington Post**

"Sage – poet, singer, dancer and keyboardist – takes her sweet soprano from jazz pop love musings to passionate folk outpourings..." **Village Voice**

"Pop music isn't crafted as carefully and expertly as this anymore." **Billboard**

"Genuine talent...melodies that will break your heart..." **RollingStone.com**

"...rich vocals, sparkling piano and yearning poetry." **Time Out New York**

"Sexy, self-possessed and impressive...Sage has earned a place as a performer to be taken seriously." **Performing Songwriter**

"A deeply talented artist..." **Keyboard**

<http://www.rachaelsage.com> / <http://www.mpressrecords.com>

Show Details

"Sequins & Shpiel: An Evening With New York's Rachael Sage - American art-pop songstress Rachael Sage debuts at Fringe with a healthy mix of vaudevillian shtick, "Yiddishkeit" and her signature pianistic flair..."

Dates: August 7th – 11th: 7.45pm – 9.15pm *

Show will actually begin at 8:00 with a 20-minute performance by an MPress artist. Rachael onstage by 8.30pm.

Venue: City Edinburgh

1a Market Street, Edinburgh EH1 1DE

Phone: 0131 226 9560

<http://www.citypeople.info/home.aspx?city=edinburgh>

Admission for 14+ only

Price: £8 (£5 for students/seniors/disabled), available in advance via the Fringe box office, as well as at the door on the night of the show.

For further information, please contact **MPRESS RECORDS:**

001-212-481-7243 / press@mpressrecords.com