



## FOR IMMEDIATE RELEASE

MPress Records To Release Vol. 3 of "New Arrivals" Indie Compilation Series  
(Artist Submissions Accepted September 1 Through October 31st)

AUGUST 15, 2007 — New York, NY. MPress Records, a nationally distributed label founded a decade ago by 2005 Independent Music Award Winner Rachael Sage, has begun production on "New Arrivals: Volume 3" – the third in a series of rising artist compilations. Vol. 2 was released this past April to retailers nationwide, and raised funds for Artists Against Hunger & Poverty. 100% of proceeds from Vol. 3 will benefit [National Eating Disorders Association](#) (NEDA), dedicated to "expanding public understanding and prevention of eating disorders and promoting access to quality treatment for those affected...through education, advocacy and research."

"New Arrivals" is a compilation project aimed at increasing exposure for exceptional self-released material. As such, artists will receive free marketing to MPress contacts (i.e. Radio, Press and Internet), as well as cross-promotion at live events presented by MPress Records, including 6000+ pieces distributed at various label-attended industry conferences throughout 2008. As with Volumes 1 and 2, the third volume will be serviced to press and college/AAA radio formats. Says Sage, "The first two volumes were incredibly exciting but also enormously challenging to compile, as we received over 2000 submissions and so many were of high quality. With Volume 2 we were able to organize an eight city national tour involving almost all the artists...the project just keeps growing, and there's a real sense of community."

For the third year, [Sonicbids.com](#) will be the exclusive online platform for "New Arrivals: Volume 3" and will be accepting submissions through October 31st. AAA, Singer-Songwriter, Americana, Rock and Pop submissions are highly encouraged, but all styles of music are welcome and will be considered. MPress Records, which has released seven albums of Sage's keyboard-driven art/pop, has produced numerous showcases and festivals highlighting DIY musicians (i.e. "MPressFests") throughout the country, and plans to present several "New Arrivals" benefit concerts in 2008 to promote the compilation and raise additional funds for NEDA.

A to Z Media will be partnering with MPress as the official CD duplication sponsor for "New Arrivals". In addition, Musicians Atlas, Music Dish, A Taste of Triple A, H Magazine and a wide range of music, media and lifestyle companies will be donating products/services toward prize packages for selected musicians. Vol. 3 will also include one Bonus Track by a more established artist, to be announced shortly; Bonus Tracks on prior volumes were donated by Jill Sobule and Melissa Ferrick.

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Artist Submission Link: <http://www.sonicbids.com/newarrivalsvolume3>

Opportunity Website: <http://www.newarrivalscd.com>

Label Website: <http://www.mpressrecords.com>